



## **Areas of Practice**

- Business and Corporate Law
- Mergers and Acquisitions
- Employment Law
- Franchise Law
- Franchise Agreements
- Franchise Disclosure Documents
- Marketing and Sales
- Intellectual Property
- Copyright Law
- Trademark Law

## **Bar Admissions**

- Pennsylvania, 1982
- U.S. District Court Eastern District of Pennsylvania, 1982
- U.S. Court of Appeals 3rd Circuit, 1982

With more than 30 years of legal experience, Joel Rosen's areas of practice include franchise law, business and commercial law, employment law, trademark/copyright law and commercial leasing. Mr. Rosen has counseled numerous businesses with regard to general corporate and commercial transactions, including formation, mergers & acquisitions, licensing, sales, and financing projects. Mr. Rosen's corporate client base spans a broad spectrum of industries, including biotechnology, franchise, weight-loss, food and restaurant, consumer products, media and entertainment, software and technology, and nonprofit organizations.

Mr. Rosen presently serves on the Board of Directors of several nonprofit organizations, including The Hepatitis B Foundation, The Pennsylvania Biotechnology Center, The Baruch S. Blumberg Institute and the Montgomery Bar Foundation.

Prior to joining High Swartz in 2007, Mr. Rosen owned the Law Offices of Joel Rosen and served as Vice President/General Counsel of NutriSystem, Inc., and Senior Corporate Counsel of AAMCO Transmissions, Inc.

## **Education**

- University of Florida College of Law, graduated with Honors in Appellate Advocacy, J.D. 1982
- Brandeis University, B.A., *cum laude*, 1979

## **Professional Affiliations**

- Montgomery Bar Foundation, Board of Directors, 2016-Present
- Montgomery Bar Association, Member, 1982 - Present
- Pennsylvania Bar Association, Member, 1982 - Present
- American Bar Association, Member, 1982 - Present
- Bucks County Bar Association, Member, 2016-Present
- ABA Forum on Franchising, Member, 1985 - Present

## **Civic & Community Activities**

- Hepatitis B Foundation, Chairman of the Board of Directors
- The Pennsylvania Biotechnology Center, Board of Directors
- The Baruch S. Blumberg Institute, Board of Directors

## **Honors & Awards**

- Selected to *Pennsylvania Super Lawyers*, 2017-present